

CULTURE AND ARTS: CHAMPIONING CULTURE AND CREATIVITY





















Creativity

- Creativity is a process which can be supported and enhanced
- Local Authorities are uniquely placed to do this, providing a wide spectrum of services
- Examples: arts offices, galleries, museums and libraries, cultural infrastructure, Age Friendly Programmes, Wellbeing Initiatives, Intercultural Integration Plans, Healthy Ireland Programme, Creative Ireland Programme, grants, festivals and the Global Irish
- Supporting a thriving cultural eco-system



National Context



Arts Council Making Great Art Work, Arts Council Strategy (2016-2025)



Culture 2025, A National Cultural Policy Framework to 2025, Department of Culture, Heritage and the Gaeltacht





Creative Ireland, Investing in our Culture, Language and Heritage 2018-2022



Local Context : Primary Document Limerick Cultural Strategy



Limerick Cultural Strategy A Framework 2016-2030 Ambitions and Objectives

- To grow Limerick's Cultural
 Capacity by retaining and
 attracting creative practitioners to
 live and work in Limerick
- 2. To grow the physical and human resources, infrastructure and support for staging large scale interventions, performances, festivals and productions
- 3. To support and grow innovative and creative collectives in Limerick
- To foster multiple examples of imagination, innovation and integration in Limerick and to use creative approaches to help citizens and visitors to re-imagine Limerick

- 5. To place culture at the heart of economic growth and regeneration of Limerick
- To engage citizens through involvement in culture
- To become a centre for active research and problem-solving in culture that will have local, national and European significance
- To increase and support the role of the creative industries in Limerick













Culture and Creativity Plan 2017 Plean Cultúir agus Cruthaitheachta 2017

creative.ireland.ie



Creative Ireland Programme 2017 - 2022

Department of Culture, Heritage and the Gaeltacht

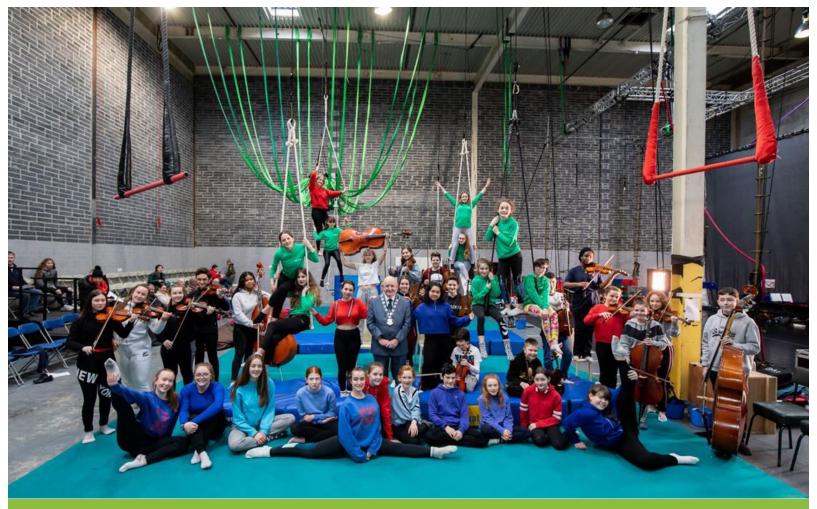
- ✓ Grant of €96,750 to deliver Creative Ireland Programme locally
- ✓ Open call for Creative Ireland Made in Limerick Grants: 12 grants awarded
- ✓ Grant of €15,000 to deliver the Cruinniú na nÓg programme online, in Limerick,
 13th June 2020, in partnership with Fresh Film
- ✓ July Stimulus Package Creative Communities, Grant of €50,000
- ✓ Pillar 2 Cross Sectoral and Legacy (Eco Showboat & Future Creators) Grant of €40,000
- ✓ Limerick one of only 3 places delivering a Creative Youth Partnership with LCETB



Óige Ildánach Creative Youth



Future Creators 2019-2020



Collaborative partnership project facilitated by artists, that demonstrates a high quality artistic and creative process for the young people participating



Future Creators 2020+

- √ 3 groups of young people from 3 artistic organisations are producing a Film, with classical music, hip hop and aerial dance
- ✓ Collaborative partners, Irish Aerial Creation Centre, Irish Chamber Orchestra Youth Orchestra (ICOYO) and Limerockers Cru
- ✓ ICOYO free of charge for participants and emerged from the National Creativity Fund, Creative Ireland
- ✓ Capitalises on existing resources and infrastructure and allows young people from diverse backgrounds to meet, create and work together
- ✓ Encourage young people to see themselves as artists, working collaboratively across art forms
- ✓ Building the foundations for further projects with major youth collaboration and performance



The Arts Council of Ireland



The Artist



Artists are supported to make excellent work which is enjoyed and valued

Public Engagement



More people will enjoy high-quality arts experiences

Investment Strategy



Public monies are invested effectively to realise our priorities

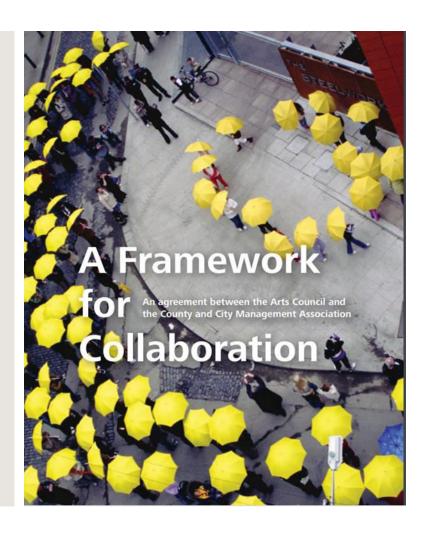
Spatial and **Demographic Planning**

OCOAL Well-planned arts provision benefits people across Ireland

Developing Capacity



The Arts Council and the arts sector have the knowledge, skills and inventiveness to realise this strategy





4 Strategic Actions: Framework Agreement

"We believe in the arts because they...contribute directly to building cohesive and sustainable communities and to enhancing quality of life"

- ✓ 3 year Framework Agreement signed with the Arts Council (4 strategic areas).
 - 1. Supporting Artists and Cultural Organisations
 - 2. Rural Arts and Excellence
 - 3. Young people, children and education
 - 4. Festivals and Events



Invitation to Collaboration Scheme - The Arts Council

Projects or initiatives identified as being of strategic significance to Arts Development.
Limerick Heritage Town of Glin





River Residencies: Museum of Mythological Waterbeasts (2020/2021)

- Model of working with with lead artists/artistic organisations, to deliver a high quality collaborative project that has at its heart the creative process, of artists and of communities
- With Limerick, Cavan, Clare and Tipperary Arts Offices and artistic lead organisation Ormston House
- The River residencies provide four artists' in residencies, to work with rural communities along the River Shannon in Spring and Summer 2021
- Exploring identity and place along the River Shannon, supporting engagement, social cohesion and wellbeing
- Two weeks of community engagement and research and two weeks with co-production and delivery
- Open call took place internationally for artists across art forms with the deadline September, 296 applications received
- Arts Council grant of €75,000

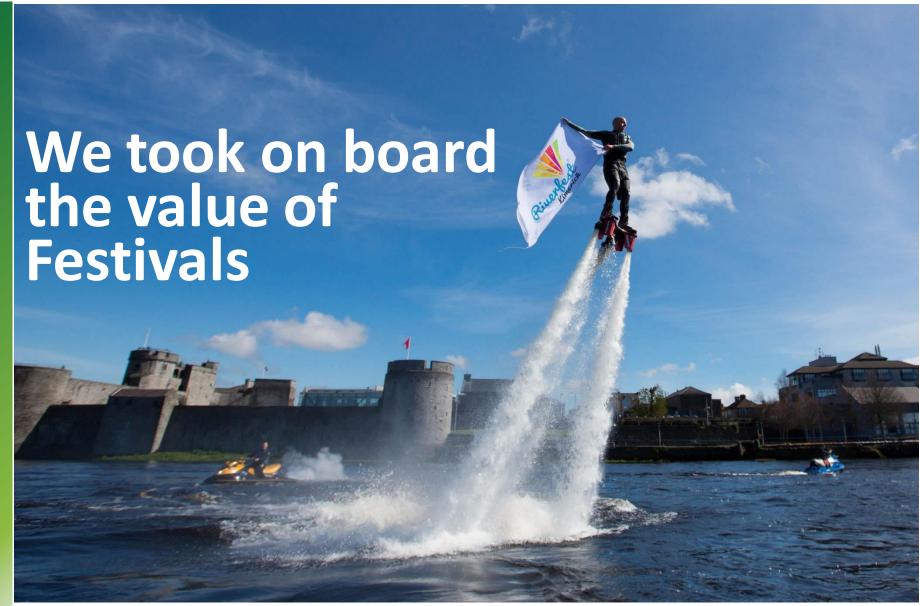
Invitation to Collaboration Scheme has leveraged €212,000

- ✓ The Bingo Wings Project (2019) with Kerry Co Co and Donegal Co Co and Fidget Feet
- ✓ Circus Artist in Residence in Limerick, Kerry and Donegal
- √ (Limerick) 10 groups ranging from 10 90 years with interests in drama, bingo, meeting socially, circus, aerial dance and line dancing
- ✓ Bingo Wings Performance at the Lime Tree Theatre and Reflections and Conversations in partnership with the University of Limerick
- ✓ Evaluation Report
- ✓ The Bingo Wings Project was awarded a LAMA Awards 2020
 Gold, in the All Ireland Community and Council Awards
 presented by IPB Insurance and LAMA















Strategic Development-Festivals and Events

- ✓ The Festivals and Events Strategy
- ✓ Industry event classification: Mega, Major, Signature, Growth, Local
- ✓ The strongest event-destinations have Signature, Growth and Local events and a supportive eco-system
- ✓ Festival & Events Open Call 2020/2021: Closing date 24th June (3 Strands of funding) €245,000
- ✓ Eigse Michael Hartnett Literary and Arts Festival (1st-3rd October 2020)
- ✓ Pilot in Social Impact Measurement Project with the Arts Council and Quality Matters (not-for-profit organisation, specialising in social return on investment)
- ✓ Developing measures and indicators to evaluate the social, cultural & economic impacts



Eigse Michael Hartnett Literary and Arts Festival





- Eigse Michael Hartnett Festival, inspired by one of Newcastle West's most famous citizens, the poet Michael Hartnett
- Micheal Rowsome, Festival in a Van



Research has shown that Investment in Cultural projects like...

The Designation as National City of Culture
The Limerick 2020 Bid
The Limerick Cultural Strategy

... take up to 8 years to be fully realised



