Positive Ageing and Social Inclusion

Lessons learned against the backdrop of a global pandemic



Comhairle Contae Chorcaí Cork County Council

The Voice of the Older Person

- Cork Age Friendly County Strategy 2016 2021
- Cork County Older People's Council
- Cork County Age Friendly Alliance
- Cork County Age Friendly Town Network
- Social Inclusion, Community and Rural Development SPC
- Cork County Council €1.6million Annual Community Fund







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How can we promote social inclusion when we are socially excluding by design?



Distance yourself at least 2 metres (6 feet) away from other people

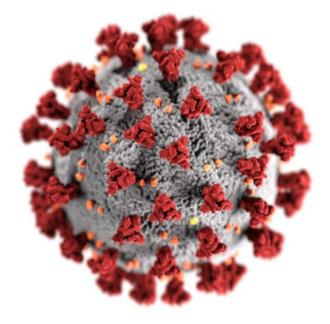
How to self-isolate





How to cocoon

Very high risk groups (extremely vulnerable)





Adapting National Initiatives to reflect local needs



Advocating for the needs of older people

Consider	consider older and vulnerable people's needs as they re-join our communities after weeks of cocooning and isolation.
Assist	assist older and vulnerable people by respecting age-friendly parking spaces and accessible parking spaces for people with disabilities in our towns, villages and shopping centres.
Respect	respect physical distancing for older and vulnerable people and give them space on our streets, parks and walkways.
Empathize	understand that older and vulnerable people may feel especially anxious at this time.



Targeted Initiatives

- Inclusivity of amenity space
- Housebound Library
 Delivery Service
- Conference Call Facility for OPC
- CARE Campaign advocating for inclusivity
- Age Friendly Towns development
- Project ACT
- Positive Ageing Webinar



Lessons Learned

- Voice of the older person centre-stage
- Early identification of emerging needs
- Agility of service delivery models and resources
- Leadership role of local government in stakeholder engagement
- Peer to peer support for older people
- Embracing new technologies BUT recognizing when they are not the answer
- Building networks for resilience in future crises



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